

WHDG, WLKD, WMQA, WOBT, WRHN, WRLO

EEO PUBLIC FILE REPORT

July 30, 2015 - July 27, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Open Date: 9/23/2015 Hire Date: 11/17/2015	2, 4-8, 10-62, 64-66, 68-75, 77-96	17
Account Executive Open Date: 4/5/2016 Hire Date: 5/25/2016	1-12, 15-16, 18-21, 23-57, 59, 62-81, 83-84, 86-96	53

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alverno College Milwaukee Milwaukee, Wisconsin Phone : 414-382-6010 Email : sandy.pikulik@alverno.edu Sandy Pikulik	N	0
2	American Ethnic Coordinating Office 105 Garfield Ave. Eau Claire Eau Claire, Wisconsin 54701 Phone : 715-836-3367 Email : websteck@uwec.edu Fax : 715-836-3499 Jesse Dixon	N	0
3	Beloit College 700 College St. Beloit Beloit, Wisconsin 53511 Phone : 608-363-2673 Email : rileys@beloit.edu Fax : 608-363-2109 Sandy Riley	N	0
4	Beloit College/Field & Career Services 700 College Street Beloit, Wisconsin 53511 Phone : 608-363-2647 Email : facs@beloit.edu Luke Janiak-Fenton	N	0
5	Brown College Career Services 1345 Mendota Heights Road Mendota Heights, Minnesota 55120 Phone : 651-905-3522 Email : mkronforst@browncollege.edu Fax : 1-651-905-3555 Mike Kronforst	N	0
6	Cardinal Strich University Milwaukee Milwaukee, Wisconsin Phone : NA Email : career@strich.edu Michelle Niedermair	N	0

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7	Career Development Ottawa University 300 N. Corporate Dr. Brookfield Brookfield, Wisconsin 53045 Phone : 262-879-0200 Email : struckm@ottawa.edu Fax : 262-879-0096 MaryKae Struck	N	0
8	Carroll University 100 N. East Ave Waukesha Waukesha, Wisconsin 53186 Phone : 262-524-7220 Email : wyc@carroll1.cc.edu Fax : 1-262-524-7377 Debra Weber	N	0
9	Carthage College 2001 Alford Park Dr. Kenosha Kenosha, Wisconsin 53140 Phone : 262-551-5959 Email : jfrederick@carthage.edu Fax : 262-551-5375 Jean Frederick	N	0
10	Centro Guadalupe Madison Madison, Wisconsin Phone : 608-255-8471 Email : volunteer@cmctoday.org Fax : 1-608-441-7598 Human Resources	N	0
11	Chippewa Valley T.C. 620 W. Clairemont Ave Eau Claire Eau Claire, Wisconsin 54701 Phone : 715-833-6255 Email : employment_services@cvtc.edu Fax : 1-715-833-6470 Kristine Jackson	N	0
12	City of Madison Affirmative Action Dept Madison Municipal Bldg. Suite 130/ 215 Martin Luth Madison, Wisconsin 53701 Phone : : 608-267-8786 Email : egivens@cityofmadison.com Fax : 1-608-267-1142 Human Resources	N	0

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13	Community Action Coalition for South Central WI, Inc. Madison Madison, Wisconsin Phone : NA Email : cac@cacscw.org Fax : 1-608-246-4760 Libby Rowe	N	0
14	Current Employee	N	1
15	Dane County Office Madison Madison, Wisconsin Phone : 608-266-4192 Email : woldt@oo.dane.wi.us Fax : 1-608-266-2643 Isadore Knox	N	0
16	Eau Claire County Job Service 221 W. Madison Street Eau Claire Eau Claire, Wisconsin 54703 Phone : 715-836-2901 Email : jobcenter@dwd.state.wi.us Fax : 715-836-2989	N	0
17	Employee Referral	N	3
18	Goodwill Industries 6055 N. 91st ST. Milwaukee Milwaukee, Wisconsin 53225 Phone : 414-353-6400 Email : lisa.norman@goodwillsew.com Fax : 414-358-4298 Lisa Norman	N	0
19	Herzog College 5218 East Terrace Drive Madison Madison, Wisconsin 53718 Phone : 608-249-6611 Url : www.herzing.edu/madison Email : info@msn.herzing.edu Fax : 608-249-8593	N	0
20	Hmong American Friendship 3824 W. Vliet St. Milwaukee Milwaukee, Wisconsin 53208 Phone : 414-344-6575 Fax : 414-344-6581 Sheng Tor	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
21	Hmong American Partnership 22198 S. Memorial Dr. Appleton Appleton, Wisconsin Phone : 920-739-3192 Fax : 920-739-3687 John Goshling	N	0
22	Hmong Association of Green Bay 200 S. Ashland Ave Green Bay Green Bay, Wisconsin 54303 Phone : 920-437-4550 Email : admin@hmongcentergreenbay.org Fax : 1-920-437-4916 Karl Txajkaug Thoj	N	0
23	Hmong Mutual Assistance Assoc 423 Wisconsin St. Eau Claire Eau Claire, Wisconsin 54703 Phone : 715-832-8420 Email : xiongkao@uwec.edu Fax : 715-832-0612 Xiong Kao	N	0
24	Ho Chunk Nation Dept of Labor PO Box 667 Black River Falls Black River Falls, Wisconsin 54449 Phone : 715-284-5877 Email : alittlewolf@ho-chunk.com Fax : 715-284-1520 Audrey Littlewolf	N	0
25	Kenosha City Workforce Dev 19600 75th St Bristol Bristol, Wisconsin 53104 Phone : 262-563-1967 Fax : 262-857-1955	N	0
26	La Casa de Esperanza Inc 410 Arcadian Ave Waukesha Waukesha, Wisconsin 53103 Phone : 262-547-0887 Email : jobs@lacasadeesperanza.org Fax : 262-547-0735 Veronica Davis Quiroz	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
27	Lakeside Curative Services 2503 Lincolnwood Ct. Racine Racine, Wisconsin 53403 Phone : 262-598-0098 Email : penas@lakesidecurative.com Fax : 262-598-0083 Sam Pena	N	0
28	Lawrence University-Career Center P.O. Box 599 Appleton Appleton, Wisconsin 54912 Phone : 920-832-6561 Fax : 920-832-7368 Kelly Bereza	N	0
29	Madison Area Technical College 827 Banker Road Fort Atkinson, Wisconsin 53538 Phone : 920-568-7200 Fax : 1-920-563-7059 A A	N	0
30	Madison Media Institute 2702 Agriculture Dr Madison Madison, Wisconsin 53718 Phone : 608-663-2000 Email : smiller@madisonmedia.com Fax : 608-442-0141 Susan Miller	N	0
31	Marian College 1227 S. 116th St. Milwaukee Milwaukee, Wisconsin 53214 Phone : 414-258-6757 Fax : 414-258-0501 Tammy Meyers	N	0
32	Marquette University Milwaukee Milwaukee, Wisconsin Phone : 414-288-5303 Email : career.services@mu.edu Fax : 414-288-5302 Jason Eckert	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
33	MATC 1701 Wright St Madison, Wisconsin 53704 Phone : 608-243-4273 Email : rwanner@matcmadison.edu Fax : 1-608-246-6400 Rochelle Wanner	N	0
34	MATC - Milwaukee 700 W State St. Office S114 Milwaukee, Wisconsin 53233 Phone : 414-297-6302 Email : jobshop@matc.edu Fax : 1-414-297-6612 Jim F	N	0
35	Mental Health Center of Dane County 124 W. Mifflin Madison Madison, Wisconsin 53703 Phone : 608-255-7586 Fax : 608-255-7036 Al Pedracine	N	0
36	Mid-State Tech. College Wisconsin Rapids, Wisconsin Phone : 715-422-5362 Email : careerservices@mstc.edu Fax : 715-422-5561 Career Services	N	0
37	Mid-State Technical College 500-32nd St. North Wis. Rapids Wisconsin Rapids, Wisconsin 54494 Phone : 715-422-5451 Fax : 715-422-5440 Career Services	N	0
38	Milwaukee Intstitute of Art & Design 273 E. Erie St. Milwaukee Milwaukee, Wisconsin 53202 Phone : 414-847-3274 Url : www.miad.edu/careerservices Email : careerservices@miad.edu Fax : 414-291-8077 Duane Seidensticker	N	0

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39	Milwaukee School of Engineering 1025 N. Broadway Milwaukee Milwaukee, Wisconsin 53202 Phone : 414-277-4517 Email : spencer@msoe.edu Fax : 414-277-7122 Mary Spencer	N	0
40	Milwaukee Urban League 2800 W. Wright St Milwaukee Milwaukee, Wisconsin 53210 Phone : 414-374-5850 Fax : 414-374-1995 Lynn Momon	N	0
41	Minority Affairs 304 Sixth Street N La Crosse La Crosse, Wisconsin 54601 Phone : 608-789-6270 Email : blackb@wwtc.edu Fax : 608-789-6206 Bernard Black	N	0
42	Monona Grove High School 5301 Monona Dr. Monona Monona, Wisconsin 53716 Phone : 608-246-6059 Fax : 1-608-221-7690 Patrick Kane	N	0
43	Mount Mary College 2900 N. Menomonee River Pkwy. Milwaukee Milwaukee, Wisconsin 53222 Phone : 414-256-1243 Email : wilkumk@mtmary.edu Fax : 414-256-0181 Kristi Wilkum	N	0
44	Multicultural Student Center 716 Langdon Street 2nd Floor Madison Madison, Wisconsin 53703 Phone : 608-262-4503 Fax : 1-608-263-3912 Susan Colorado	N	0

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45	N.E.W. Curative Rehabilitation, Inc. PO Box 8027 2900 Curry Lane Green Bay, Wisconsin 54308-8027 Phone : 920-593-3510 Email : pcollinsmith@newcurative.org Fax : 1-920-468-7851 Peggy Collinsmith	N	0
46	NAACP - Madison Branch 3 South Pinkney #50 Madison Madison, Wisconsin 53703 Phone : 608-256-1942 Email : naacpmadison@hotmail.com Fax : 608-257-7570 Darnetta	N	0
47	Nicolet Area Technical College PO BOX 518 Rhinelander Rhinelander, Wisconsin 54501 Phone : 715-365-4414 Fax : 715-365-4596 Karen Isebrands Brown	N	0
48	Northcentral Technical College 1000 W. Campus Cr. Wausau Wausau, Wisconsin 54307 Phone : 920-498-6373 Fax : 920-498-6313 Fred Boller	N	0
49	Northland College 1411 Ellis Ave. Ashland Ashland, Wisconsin 54806 Phone : 715-682-1230 Email : pfen-lei@northland.Edu Fax : 715-682-1692 Patti Fenner Leino	N	0
50	Northport-Packer Apt. Corp. 1927 Northport Drive Madison Madison, Wisconsin 53704 Phone : 608-249-0160 Email : jackithomas@tds.net Fax : 608-249-0177 Jacki Thomas	N	0

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51	NRG Corporate Office 2875 Mount Vernon Road SE Cedar Rapids, Iowa 52403 Phone : 319-862-0300 Email : dmcdowell@nrgmedia.com Dianne McDowell	N	0
52	NRG-Northwoods Radio Stations 3616 Highway 47 N Rhinelander, Wisconsin 54501 Phone : 715.362.1975 Email : lfleischman@nrgmedia.com Laurie Fleischman	N	0
53	On Air Recruitment Ad	N	4
54	Oneida Tribe of Indians 2630 W Mason Street Green Bay Green Bay, Wisconsin 54303 Phone : 800-236-7050 Email : hrddept@oneidanation.org Fax : 1-920-496-7490 Human Resources	N	0
55	Racine Affirm Action Office 730 Washington Ave. Racine Racine, Wisconsin 53403 Phone : 262-636-9589 Email : jscott@cityofracine.org Fax : 414-649-2644 Jerry Scott	N	0
56	Racine City Workforce Develop. 1717 Taylor Ave. Racine Racine, Wisconsin 53403 Phone : 262-638-6638 Email : chennin@racineco.com Christine Henning	N	0
57	Racine/Kenosha Community Action Agency 2113 N Wisconsin St Racine, Wisconsin 53402 Phone : 262-637-8377 Fax : 1-262-637-6419 Gary Cotton	N	0
58	Radio Recruitment Ad	N	1

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59	Ripon College 300 W Seward St Ripon, Wisconsin 54971 Phone : 920-748-8353 Email : gerretsena@ripon.edu Fax : 1-920-748-9262 Amy Gerretsen	N	0
60	Silver Lake College 2406 S. Alverno Rd. Manitowoc Manitowoc, Wisconsin 54220 Phone : 920-686-6199 Email : koenig@silver.sl.edu Fax : 1-920-684-7082 David Koenig	N	0
61	Society of Professional News Journalists P.O. Box 77 Green Castle, Wisconsin 46135 Phone : 318-653-3333 Fax : 1-317-920-4789 Human Resources	N	0
62	Society's Assests 5200 Washington Ave. #225 Racine Racine, Wisconsin 53403 Phone : 262-637-9128 Fax : 262-637-8646 Linda Lamparek	N	0
63	Sojourner Truth House PO Box 080319 Milwaukee Milwaukee, Wisconsin 53208 Phone : 414-643-1777 Email : ksf@execpc.com Fax : 1-414-276-5001 Kathie Stolpman	N	0
64	St. Norbert College Women's Center 100 Grant Street De Pere De Pere, Wisconsin 54115 Phone : 920-403-3943 Fax : 1-920-403-4052 Career Services	N	0

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65	Student Involvement and Employment 011 University Center Stevens Point Stevens Point, Wisconsin 54481 Phone : 715-346-2174 Url : www.uwsp.edu/stuemploy Email : sieo@uwsp.edu Fax : 715-346-4895 Susan Young	N	0
66	University of Wisconsin-Platteville Career Center 1 University Plaza Platteville, Wisconsin Phone : 608/342-1033 Url : www.uwplatt.edu Email : careercenter@uwplatt.edu Diane Trened	N	0
67	Urban League of Kenosha 1418 68th St. Kenosha Kenosha, Wisconsin 53143 Phone : 262-652-2111 Fax : 262-652-7044 Honey Reanue	N	0
68	UW - Eau Claire - Comm. Department of Journalism Eau Claire Eau Claire, Wisconsin 54702 Phone : 715-836-2528 Email : gatlinj@uwec.edu Judy Gatlin	N	0
69	UW - Fox Valley - Careers 1478 Midway Rd Menasha Menasha, Wisconsin 54952 Phone : 920-832-2719 Email : tfrantz@uwc.edu Fax : 920-832-2674 Thomas Frantz	N	0
70	UW - Fox Valley - Careers 1478 Midway Rd Menasha Menasha, Wisconsin 54952 Phone : 920-832-2620 Email : tdufour@uwc.edu Fax : 920-832-2850 Ted Dufour	N	0

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71	UW - Green Bay Affirmative Action 2420 Nicolet Drive Green Bay Green Bay, Wisconsin 54311 Phone : 920-465-2228 Email : keberlej@uwgb.edu Fax : 920-465-5104 Ellen Olson	N	0
72	UW - La Crosse 1725 State St. La Crosse La Crosse, Wisconsin 54601 Phone : 608-785-8362 Email : career@uwlax.edu Fax : 1-608-785-8518 Rebecca Lee	N	0
73	UW - Madison Student Job Center 432 N. Murray St. RM 204 Madison Madison, Wisconsin 53706 Phone : 608-262-5627 Fax : 608-262-9068 Virginia Zwickey	N	0
74	UW - Marathon Campus - Careers 518 So 7th Ave Wausau Wausau, Wisconsin 54401 Phone : 715-261-6100 Fax : 715-261-6331 Pat Blondheim	N	0
75	UW - Milwaukee 3202 N. Maryland Ave. Milwaukee Milwaukee, Wisconsin 53201 Phone : 414-229-5445 Email : careerserv@sba.uwm.edu Fax : 414-229-5132 Greg Krejci	N	0
76	UW - Oshkosh - Careers 800 Algoma Blvd. Oshkosh Oshkosh, Wisconsin 54901 Phone : 920-424-2181 Fax : 920-424-1000 Ted Balsler	N	0

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77	UW - Stout Menomonie 103 Administration Building Menomonie Menomonie, Wisconsin 54751 Phone : 715-232-1122 Email : placementcoop@uwstout.edu Fax : 715-232-3595 Mary Brinkman	N	0
78	UW Stevens Point 134 Old Main Building Stevens Point Stevens Point, Wisconsin 54481 Phone : 715-346-3226 Url : lwalters@uwsp.edu Email : career@uwsp.edu Fax : 715-346-3724 Lorry Walters	N	0
79	UW-Green Bay - Careers 2420 Nicolet Drive. SS 1916 Green Bay Green Bay, Wisconsin 54311 Phone : 920-465-2163 Email : careers@uwgb.edu Career Services University of Wisconsin-Green Bay	N	0
80	UW-Madison - Business Career Center 975 University Ave. Madison Madison, Wisconsin 53706 Phone : 608-262-2550 Email : lcollins@bus.wisc.edu Fax : 608-265-4190 Lisa Collins	N	0
81	UW-Madison - Communication Arts 821 University Ave Madison, Wisconsin 53706 Phone : 608-262-2543 Email : makwinja@wisc.edu Fax : 1-608-262-9953 Janis Makwinja	N	0
82	UW-Platteville - Dept. of Comm Tech 1 University Plaza Platteville Platteville, Wisconsin 53818 Phone : 608-342-1627 Email : troy@uwplatt.edu Fax : 608-342-1172 Becky Troy	N	0

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83	UW-Whitewater 800 West Main Street Whitewater, Wisconsin 53190 Email : career@uww.edu Career Services	N	0
84	Viterbo University 900 Viterbo Drive La Crosse La Crosse, Wisconsin Phone : 608-796-3828 Email : careers@viterbo.edu Lisa Mohr	N	0
85	Wausau Area Hmong Mutual Association 1109 N 6th Street Wausau Wausau, Wisconsin 54403 Phone : 715-845-8390 Fax : 715-842-9202 Tong Thao	N	0
86	WI Div. Of Vocational Rehab La Crosse La Crosse, Wisconsin Phone : 608-785-9500 Email : amy.gratzke@dwd.state.wi-us Fax : 608-785-9494 Amy Bratzke	N	0
87	WI Women of Color Network PO Box 2337 Madison Madison, Wisconsin 53701 Phone : 608-267-1992 Email : dwarren@cityofmadison.com Dana Warren	N	0
88	Wisconsin Broadcasters Association 44 Mifflin St Suite 900 Madison, Wisconsin 53703 Phone : 608.255.2600 Email : mendicott@wi-broadcasters.org Fax : 1-608-256-3986 Mandy Endicott	N	0

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89	Wisconsin Division of Vocational Rehabilitation 333 Buchner Place, Wing-B La Crosse, Wisconsin 54603 Phone : 608-269-8910 Email : roxanne.powell@dwd.wisconsin.gov Fax : 1-608-269-8908 Roxanne Powell	N	0
90	Wisconsin Employment & Training Association 1213 N. Sherman Ave., PMB #324 Madison Madison, Wisconsin 53704 Phone : 608-242-7425 Url : www.wetainc.org Email : info@wetainc.org Fax : 608-242-7403 Employment Director	N	0
91	Wisconsin Indianhead Technical College 505 Pine Ridge Dr. Shell Lake Dr. Shell Lake, Wisconsin 54871 Phone : 715-468-2815 Fax : 1-715-246-2777 Lenore Knock	N	0
92	Wisconsin Job Center 100 W Keenan Street Rhinelander, Wisconsin 54501 Phone : 715.365.1500 Url : www.wisconsinjobcenter.org Fax : 1-888-209-4446 Christine Diel	N	0
93	Wisconsin Job Center 235 N. Roosevelt St. Green Bay St. Green Bay, Wisconsin 54301 Phone : 920-448-6460 Email : roy.kowller@dwd.state.wi.us Fax : 920-448-5013 Roy Koeller	N	0
94	Wisconsin Lutheran College 8800 W. Bluemound Rd. Milwaukee Milwaukee, Wisconsin 53226 Phone : 414-443-8819 Email : careerdevelopment@wic.edu Fax : 414-443-8522 Jeff Weber	N	0

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95	YWCA 3101 Latham Dr Madison, Wisconsin 53713 Phone : 608-255-3089 Email : programassistantywca@gmail.com Fax : 1-608-255-3378 Program Assistant	N	0
96	YWCA of Wausau 613 5th St. Wausau Wausau, Wisconsin 54403 Phone : 715-842-3381 Fax : 715-845-3474 Josie Paleologue	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			9

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Point
1	4/13/2016	Participation in Job Fairs	Shane Sparks and Laurie Bastle participated in the 2016 Northern Advantage Job Fair at Rouman Cinema in Rhinelander. Met with prospective new employees...discussed job opportunities....and handed out Account Executive job descriptions.	2	Shane Sparks Market Manager Laurie Bastle Business Manager	0.25
2	6/22/2016	Participation in Job Fairs	Chuck DuCoty attended the Wisconsin Broadcasters Association Job Fair during the 2016 Summer Conference at the Radisson Hotel in Lacrosse, Wisconsin.	1	Chuck DuCoty Chief Operating Officer	0.25
TOTAL POINTS OVER REPORTING PERIOD:						0.50